

Grow Your Business Through the Commercial Marketplace

April 23rd, 2021

Microsoft Partner Confidential.



Agenda

- Why be in the marketplace
- Ways to list and which is right for you for best engagement
- Programs to support you
- Best practices for GTM via marketplace
- Resources

Speakers:

- *Radoslaw Osinski, Cloud Solution Architect, Microsoft CEE*
- *Ati Serpoushan, VP of Alliances @[Hive Streaming](#)*

Resources

- ❖ [Marketplace Best Practice Guide](#)
- ❖ [Marketplace GTM benefits – free for all new listings!](#)
- ❖ [Microsoft GTM services](#)
- ❖ [Marketplace Seller Guide](#)
- ❖ [Sign up to marketplace form](#)



<https://aka.ms/GrowBizWithMarketplace>