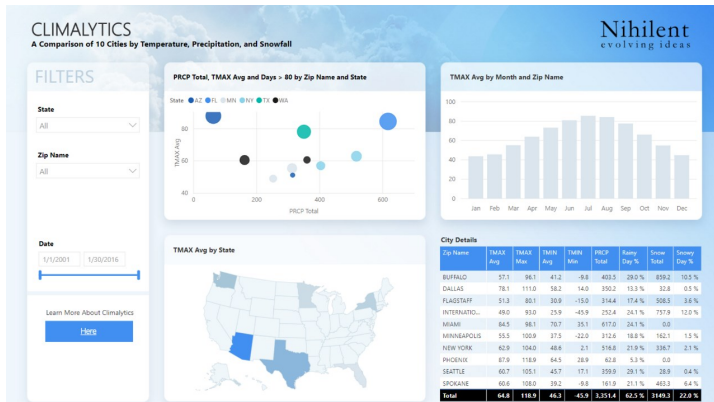# Climalytics™
Weather Driven Business Intelligence

Combine the power of weather data with your organizations data, to turn insights in to high value predictive action!

Climalytics™ is a pre-defined weather analytics solution that delivers weather data such as temperature, precipitation, snow cover, and extreme weather data (tornadoes, hail, storm cells, and lightning) that easily "snaps-in" to various other types of custom data direct from your organization. Start gaining deeper insights and driving better decisions with a solution in 3 weeks or less!

How can my business use weather data to gain an advantage?

- Reduce overall operational costs, increase flexibility and agility for predicting more accurate on-hand inventory
- Enable more targeted sales and increased returns on marketing campaigns for your products and services
- Increased customer service and satisfaction by predicting staff scheduling
- Proactively predict and respond to weather issues impacting on-time delivery and logistics management
- Increased understanding and analytics to more accurately predict consumer buying behavior
- Optimize product placement due to weather related behavior
- Determine seasonal transition dates based on past trends and future forecasts

Image: Climalytics Power BI Dashboard

What you get:

- Historical and daily updated weather data with pre-defined out of the box dashboards and reports
- Pre-built and highly scalable architecture and data models that work for both on-premise and cloud
- Predictive analytics and machine learning models that can turn your insights in to actionable results
- Industry agnostic solution, integrating YOUR data to deliver valuable insights in 3 weeks or less!
- Robust data visualizations using Microsoft Power BI

Realize Results Using Advanced Analytics and Robust Visualizations

Our clients using this solution have been able to redefine how they do business, realizing gaps and inefficiencies from the past while becoming increasingly proactive with future state planning. With clearly defined reports, dashboards and Azure machine learning models, our customers have been able to quickly identify potential issues and turn them in to solutions for success.

Contact Nihilent to learn more about Climalytics™

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