Partners for Social Impact
Empowering nonprofits to accelerate impact through technology.

Do more good—for your business and the world

From strained resources to the complexities of fundraising and grant management, limited visibility of constituents and donors, and insufficient data to demonstrate the impact of funding, nonprofits face a unique set of challenges—and partners face a huge market opportunity.

Microsoft partners can deliver value to an underserved sector—with 4 million eligible organizations and more than 20 million employees—so that nonprofits can better address some of the world’s most pressing economic, humanitarian, and social issues. By accelerating digital transformation with cloud technology implementation, support, and managed services, partners are critical to helping nonprofits achieve their mission.

Microsoft Tech for Social Impact offers the resources, programs, and financing to help partners develop services to successfully meet the needs of nonprofits, who in turn can better reach the communities they serve.

Seize the opportunity
The United Nations’ Sustainable Development Goals will create an estimated 350 million new jobs.
At $3 trillion, nonprofits represent one of the fastest-growing sectors and spend $237 million on IT.
In 2018, more than 114,000 nonprofit organizations benefited from the transformational power of the cloud.

Learn from others
Wipfli helps Team Rubicon better connect volunteers to streamline disaster-response management. In times of disaster, Team Rubicon must quickly and effectively deploy its volunteers to support families in need. Microsoft partner Wipfli worked with Team Rubicon to develop solutions based on Dynamics 365 to up-level the management of more than 80,000 volunteers.

ProServeIT delivers technology solutions to help provide a safe, nurturing environment for vulnerable children. Family and Children’s Services of Guelph and Wellington County provides support services to families to help protect children from abuse and neglect. ProServeIT worked with the nonprofit to better secure sensitive data on vulnerable children using Office 365 and Azure.

Leverage the right resources
Microsoft Tech for Social Impact is a dedicated team that works closely with governments, nonprofits, and the private sector to foster collective action for world challenges.
We are committed to delivering technology solutions that are accessible and affordable to nonprofits, and we work with a global network of partners to deliver services that help nonprofits get the most out of their technology solutions.
We’re here to help partners expand their practice and reach new customers through a market that promises both business growth and positive social change.

Ways to engage
Join the Partners for Social Impact community at aka.ms/JoinPSI to stay in the know.
Visit the partner portal at aka.ms/NPPartnerPortal for solutions and downloadable content.
Learn about the Dynamics Insiders Program at experience.dynamics.com.
See the nonprofit customers FAQs at microsoft.com/en-us/nonprofits/faq for more information.

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